

Get the WebTutor™ Advantage

Creating an engaging e-learning environment is easier than ever with WebTutor content from Thomson. Whether you want to Web-enhance your class, or offer an entire course online, WebTutor allows you to focus on what you do best — Teaching!

Blend your course materials with WebTutor to:

- Save time building your online course
- Reinforce concepts with online summaries and multimedia flashcards
- Provide immediate feedback on quizzes and exams
- Appeal to diverse learning styles with audio/video lectures, animations, simulations, interactive exercises, and games
- Promote active learning with online discussion topics
- Encourage self-directed learning with time- and self-management tools
- Assist research efforts with Web links and access to Thomson's online research and learning center, InfoTrac® College Edition

WebTutor's premium text, multimedia, and assessment content is available for:



If you are currently using another course management system, please contact your local Thomson sales rep to find out if WebTutor content is available for you. Hosting through Thomson is available to qualified instructors.

Available for products from:

Brooks/Cole



Heinle



South-Western



Wadsworth

Spend time teaching, not reinventing the wheel. Take advantage of Thomson's premium online content to organize your online course, engage your students, and achieve teaching and learning success.

ORGANIZE

your course online



CUSTOMIZE

WebTutor provides the foundation, you design the course. Mix and match WebTutor's text-specific content, learning, and assessment tools with your own to create custom course materials and a custom Web site for your class.

COURSE MANAGEMENT

Using WebTutor with a course management system enables you to track and manage students study habits and progress. You can track:

- Areas of your course that students are visiting
- Frequency of student participation in online discussions
- Performance on quizzes and assignments

In addition, you can provide your students with:

- Access to their own grades
- One location for all of your course resources—syllabi, announcements, schedules, assignments, lecture notes—eliminating lost documents, copy expenses, and student excuses
- Flexibility to access resources at their convenience, facilitating learning anytime, anyplace



ENGAGE

your students

CONTENT

WebTutor's innovative multimedia content is designed to enhance teaching and improve learning.

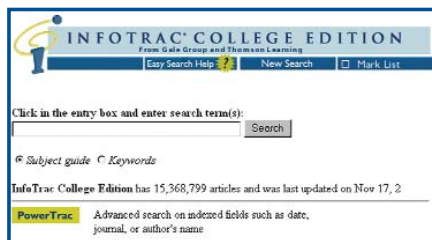
Use WebTutor to:

- Save time building your online course
- Reinforce ideas students are learning in class
- Appeal to different learning styles

Text-specific, multimedia, and assessment content may include:

- Chapter outlines and summaries
- Tutorial quizzes
- Multimedia flashcards
- Discussion topics
- Animations, simulations, and video clips
- Interactive exercises and games
- Related Web links
- TestBanks formatted to work in your Course Management System

In addition, WebTutor offers students free access to Thomson's **InfoTrac College Edition Online Library**. InfoTrac College Edition is a complete Online Research and Learning Center containing over 10 million full-text articles from nearly 5,000 scholarly and popular periodicals. Covering a broad spectrum of disciplines and topics, this online library is ideal for every type of research.

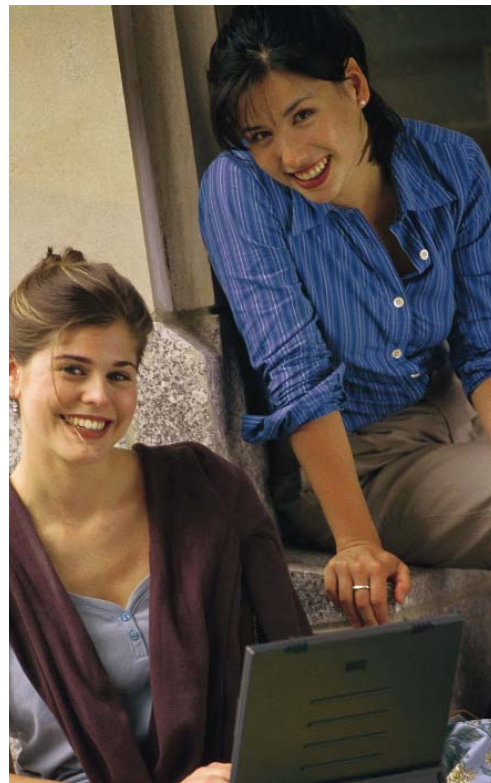


InfoTrac College Edition search screen

COMMUNICATION

With WebTutor, every student becomes a front-row student. Enhance interactions between instructors and students with email, discussion, and chat tools available in Blackboard, eCollege, and WebCT.

- Use WebTutor's text-specific discussion topics to promote active learning by asking students to think critically and reflect on course content. Then track student participation in the discussion with online course management tools.
- Chat groups give students the opportunity to learn from each other, provide encouragement, and give peer feedback.



PRODUCT LEVELS

Premium Online Content

WebTutor products include content from our saleable student study guides or CD-ROMs, companion Web sites, and content authored specifically for the online environment. Designed to reinforce concepts in the textbook, WebTutor products typically offer chapter summaries and outlines, auto-graded quizzes, discussion topics, and related Web links.

WebTutor Advantage combines premium content from WebTutor with more robust learning aids that appeal to a variety of learning styles. These may include audio/video lectures, animations, simulations, video clips, interactive exercises, games, and more.

WebTutor Advantage PLUS combines all of the interactive content from our WebTutor Advantage products, PLUS an integrated online version of the textbook.

Web Site Resources

WebTutor ToolBox, available free with the purchase of a new textbook, provides students with links to the rich content from our book companion Web sites. (Available for Blackboard and WebCT only.)



Achieve Teaching Success with T.O.T.A.L. Support

The WebTutor team is committed to supporting Instructors, Students, and Campus Administrators in their use of WebTutor. We provide a full-range of services and resources to ensure your online course is a complete success. We call this T.O.T.A.L. Support (Thomson Online Teaching and Learning Support).

Your adoption of WebTutor includes the following services and resources:

- Personal product orientations
- Adoption/Course Preparation Checklists
- An Online Adoption Kit complete with Quick Start Guides, instructor and student manuals, and more
- *TECHniques: Tips and Tricks for Using WebTutor*
- PowerPoint presentations and login instructions for your first day of class
- A Student Support Web site
- Technical support from Thomson's WebTutor group and our course management partners

WebShops webtutor.thomsonlearning.com/webshops

Getting your online course started is easy with our free training program called WebShops. WebShops are part of the T.O.T.A.L. Support program provided to WebTutor adopters. WebShop training sessions give participants the opportunity to exchange ideas while learning more about the most powerful online teaching and learning tools in education today.



WebTutor 411 webtutor.thomsonlearning.com/411

Register for a personal consultation with a WebTutor specialist to determine if WebTutor is right for you.